



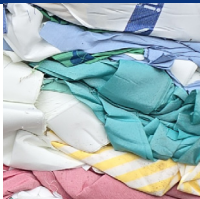
# The most sustainable laundry bag. Ever.

Beyond 'recycled polyester': we are now taking circularity further than ever before with our GreenLoom laundry bag. Laundry bags not only made from 100% recycled polyester, but consisting of 70% textile waste (including used laundry bags!).

# From waste to bags

## How does it work?

collect



We collect discarded laundry bags. Together with textile waste from our production plants, the bags are ready to start their second life.

shred



The textiles are chopped into pieces and shredded into fibers. Other recycled fibers are added into the mix.

spin



The blended fibers are stretched and twisted to make a long, narrow string composed of overlapping fibers. Our yarn is ready!

weave



Our green-powered weaving machines weave the yarn into fabric.

new!



We turn the fabric into our GreenLoom laundry bags, to be used again and again.